



# PREFERRED PRICING

## Frequently Asked Questions

### Purchase Information

#### What's the discount?

Eligible employees pay GM Employee Price\* on their purchase. To ensure all applicable discounts are passed on to eligible Preferred Pricing employees, we will acknowledge the calculation on a special Preferred Pricing worksheet that details all costs associated with the purchase when you come in.

#### How many vehicles am I able to purchase?

You may purchase or lease up to two new vehicles per calendar year.

#### Can I combine this discount with other current offers?

Certain incentives can be combined with Preferred Pricing. Eligible incentives include national and regional offers and your GM Card Earnings (subject to Vehicle Redemption Allowances). If you're a GM Cardholder, you can also combine Preferred Pricing with the Canadian Forces Appreciation Discount, Mobility Program and Student Bonus.

#### Are there any incentive programs I can't take advantage of along with Preferred Pricing?

Yes. You can't participate in the following incentive programs:

- Business Choice
- Competitive Assistance
- Dealership Employee Purchase Program
- Employee Special Retirement Incentive Programs (all) / Transition Voucher
- GM Employee New Vehicle Purchase Programs
- Executive Referral Program
- Rental Purchase Program
- Rental Repurchase Program

#### Can I combine this discount with any GM Card Earnings?

Yes you can, subject to Vehicle Redemption Allowances.

## Participant & Vehicle Eligibility

### Who is eligible for Preferred Pricing?

Canadian employees (all active hourly and salaried staff and their spouse, not including contract or retired employees) of eligible Preferred Pricing companies.

### Which vehicles are eligible?

Almost every Chevrolet, Buick, GMC or Cadillac car, SUV, crossover, van and truck is eligible. However, some models/trims may not be eligible and other models may have limited availability. Feel free to call us for more details.

### Are my family members eligible for Preferred Pricing?

The selected vehicle must be titled and registered in the approved employee's or their spouse's name for personal use only.

### How long do I have to keep the vehicle to be eligible for Preferred Pricing?

You must keep your vehicle for at least six months and 12,000 km.

### I recently bought a new GM vehicle. Can I still apply for Preferred Pricing?

No. Previous purchases are not eligible.

## Dealer Information

### Can I order a vehicle, rather than choosing one from my GM Dealer's inventory?

Yes, you can receive the discount when you order through us.

### What do I have to show my Dealer to get my discount?

To partake in Preferred Pricing, bring us present proof of employment at an eligible company (letter from HR or a recent pay stub).

## Additional Options & Financing

### Are dealer-installed options covered by this discount?

Canadian employees (all active hourly and salaried staff and their spouse, not including contract or retired employees) of eligible Preferred Pricing companies.

### Can I use a trade-in with this program?

Almost every Chevrolet, Buick, GMC or Cadillac car, SUV, crossover, van and truck is eligible. However, some models/trims may not be eligible and other models may have limited availability. Feel free to call us for more details.

### What are my purchasing options?

The selected vehicle must be titled and registered in the approved employee's or their spouse's name for personal use only.

\*Current employees of eligible Preferred Pricing companies can purchase or lease an eligible new Chevrolet, Buick, GMC or Cadillac at GM Employee Price plus applicable fees and taxes. GM Employee Price is defined as the dealer's price of the base price of the vehicle, plus options, Program Participation fees, REP fees and dealer fees (if applicable) as shown on the invoice. This calculation excludes taxes, license and registration fees, insurance, personal property registry fees and freight charges. Model restrictions may apply. GM may modify or terminate this program in whole or in part without notice.