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**Ciocca Dealerships Named to Automotive News List Of Nation's Largest  
Dealership Groups**

*Quakertown, Pa* - Ciocca Dealerships of the Delaware and Lehigh Valleys has earned its first placing in Automotive News's Dealer.Com's 2017 list of top automotive sales companies based on new car sales, weighing in at 120th out of the top 150 biggest dealerships in the nation with almost 8,000 new cars sales last year.

According to the rankings released in a March 26 supplement to Automotive News, Ciocca Dealerships sold 7,988 new vehicles at its 10 dealerships between Princeton, N.J. and Harrisburg. In addition, the dealerships sold 6,393 used vehicles, 422 fleet units and 3,685 wholesale vehicles for a 2017 total of 18,488 vehicles sold during the calendar year.

"This is not a fluke and was not totally unexpected," said founder and CEO Gregg Ciocca. "We have a great team, great vehicle lines and our markets in the Delaware and Lehigh Valleys and beyond continue to grow."

Ciocca said the success is based on fulfilling the company mission to provide a world class sales and service experience for customers, offer an excellent environment for all employees, effectively work with strategic partners and manufacturers, and always operate with the highest standards of integrity.

"We will prepare for and take advantage of opportunities within our market areas, we will strive to be unrivaled in our relationships with both customers and employees," Ciocca said, quoting his company mission statement. "And we will work tirelessly to achieve sales and service goals while never compromising our principals."

Ciocca Dealerships  
750 S West End Blvd  
Quakertown, PA 18951

[www.CioccaDealerships.com](http://www.CioccaDealerships.com)

Ciocca bought his first new car dealership - Quakertown Ford -- in 1993 and today the Ciocca Dealerships include Ciocca Ford, Ciocca Hyundai, Ciocca Chevrolet in Quakertown, Ciocca Ford of Souderton, Ciocca Honda of Harrisburg, Buick GMC of West Chester and Ciocca Subaru and Ciocca Volkswagen, both in Allentown. In 2015 Audi Allentown was added to the line-up of Lehigh Valley dealerships.

With the addition of Ciocca Chevrolet of Princeton in November 2017, the Ciocca family of dealerships now accounts for almost \$550 million in annual sales, employs more than 750 people and have satisfied countless customers throughout Eastern Pennsylvania and beyond. Ciocca is particularly proud that two of the first three employees he hired remain with the business today - a testimony to the values that has made Ciocca Dealership a trusted brand for more than 40 years.

"We have a business growth, marketing and management plan that guides our continued success," Ciocca said. "But it is our people who make the difference."

The corporate management structure establishes company wide, uniform operating systems and controls. In addition, the company's operating strategy emphasizes decentralized management at the dealership level, permitting individual decision-making and timely reaction to local market conditions. This management approach enables the company to effectively manage its dealership operations while reducing unnecessary corporate overhead.

Ciocca started his automotive career at age 17 in his mother's Warminster garage, buying, reconditioning and selling used cars. This quickly developed into a wholesale used car operation and within six years, Ciocca had expanded to nine used car lots.

The next generation will see Ciocca's three sons entering the business: Gregg Jr., a James Madison University graduate, has already been working at the Subaru dealership in Allentown. Dylan has joined the company and is a Penn State and Villanova Law School graduate who is a member of the PA and NJ bar associations. Cole is currently attending Penn State University. Cole will be joining the organization in the future.

To learn more about Ciocca Dealerships Inc, please go to <http://www.cioccadealerships.com>.

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*For further information please contact Christy Del Rio at 610-703-7963 or [cdelrio@cioccadealerships.com](mailto:cdelrio@cioccadealerships.com).*

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